P3Software Expands Market with Buyer Focused Print Management Technology
Print buyers and brokers embrace cost saving technology

Newton, Massachusetts USA - October 2009 - P3Software, Inc the world leader in print procurement software is pleased to announce it has seen strong growth in 2008 and 2009. A bright spot in a sluggish economy, P3Software has seen sales growth exceeding 43% for its P3Expeditor system. P3Expeditor is an affordable turnkey print procurement system that helps print buyers, resellers and in-plant facilities manage their print spending and eliminates up to 50% of the administrative time involved with print procurement.

Focus on Technology

"The P3Expeditor buyer centric workflow is far more efficient than having buyers interface with many individual supplier websites, to manage their print jobs." states CEO Caleb Tower,
 "This is a time when managing your costs closely is imperative and buyers need results today." P3Expeditor delivers immediate cost savings and a workflow based on recognized "best practices" for print procurement. Using SAAS (Software-As-A-Service) technology P3Expeditor eliminates the risks, upfront cost and implementation delays associated with more traditional print e-procurement technologies. CEO Tower adds, "These new SAAS technologies allow us to deploy full featured systems virtually anywhere worldwide in a matter of minutes."

Expanding Global Network infrastructure

Responding to strong global demand, P3Software has upgraded its infrastructure by more than tripling the number of servers in its operating network over the past 12 months. In January 2009 P3Software also expanded its physical network infrastructure to include a data center in Sydney Australia. "Our print buyer-centric technology is a winner in the global marketplace." adds EVP for Sales and Marketing Bob Yancich, "We have seen substantial growth in all market segments and regions including companies in Australia and New Zealand who are embracing our technology and succeeding in the highly competitive Australasian marketplace. The new infrastructure ensures that all users will receive the superior service and performance they have come to expect from P3Software in the years to come."

Continued Product Growth

As the sales and infrastructure expands at P3Software so does the core product functionality. Already feature rich, the company released a new version in early 2009 and another major new release is planned for the 4th qtr 09. An announcement is soon to follow.

About P3Software

P3Software develops and sells affordable procurement software for the print industry worldwide. Founded in 2001 and headquartered near Boston Massachusetts USA, the privately held company provides print procurement products to all types of corporations, advertising and marketing agencies, educational and non profit institutions, print resellers and in-plant facilities.

# # #

P3Software, Inc
Press Contact: Bob Yancich
byancich@p3software.com
508-315-8000
508-444-8217