P3Software Expands it's Print Management Technology with Web-based SaaS Version.
Print buyers, brokers and managers embrace cost saving technology

Newton, Massachusetts USA - March 2011 - P3Software, Inc. a world leader in print procurement technology continues to drive innovative technology to it's expanding user group. The company is pleased to announce the successful release of its web-based version.

Focus on Technology

"The P3Expeditor system now utilizes cutting edge SaaS and Cloud Computing technologies," states P3Software CEO Caleb Tower. "This makes it instantly available to a wider audience, by eliminating software installation and firewall configuration.
It now works even in the most restricted corporate networking environments."

P3Expeditor is an affordable print procurement system that helps corporate and organizational print buyers and print resellers manage their print purchasing with their own suppliers insuring quality results and aggressive market pricing on every print job while eliminating up to 50% of the administrative time and costs involved with print procurement.

Changing Dynamics in Print Procurement

"We're seeing a fundamental shift taking place in print procurement " Director of Sales Bob Yancich remarks. "There are disruptive dynamics at play effecting how print is purchased and we see it on a global scale. The net result is a real need for buyers and resellers of print to use this technology to drive process and cost efficiencies".

P3Expeditor offers a low-risk, low cost, turnkey SaaS print procurement / management solution that can double a user's efficiency and routinely saves 25% and more on printing expenses.

About P3Software

Founded in 2001 and headquartered near Boston, Massachusetts USA, it is a privately held company that develops P3 Expeditor, an easy to use, affordable and fully scalable, web based print procurement system. P3 Expeditor manages the print bidding and buying process, from initial specification to project delivery. Unique in its ease of use and affordability it is the choice of successful corporations, advertising, marketing and government agencies, educational and nonprofit institutions, print resellers and in-plant facilities around the world. P3Software is a pure technology company.

www.p3software.com

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P3Software, Inc
Contact: Bob Yancich
byancich@p3software.com
508-315-8000
508-444-8217