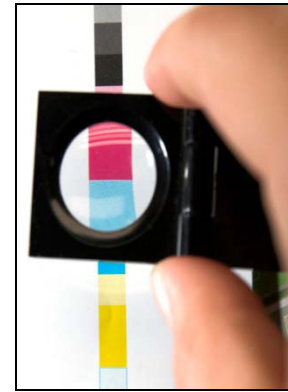


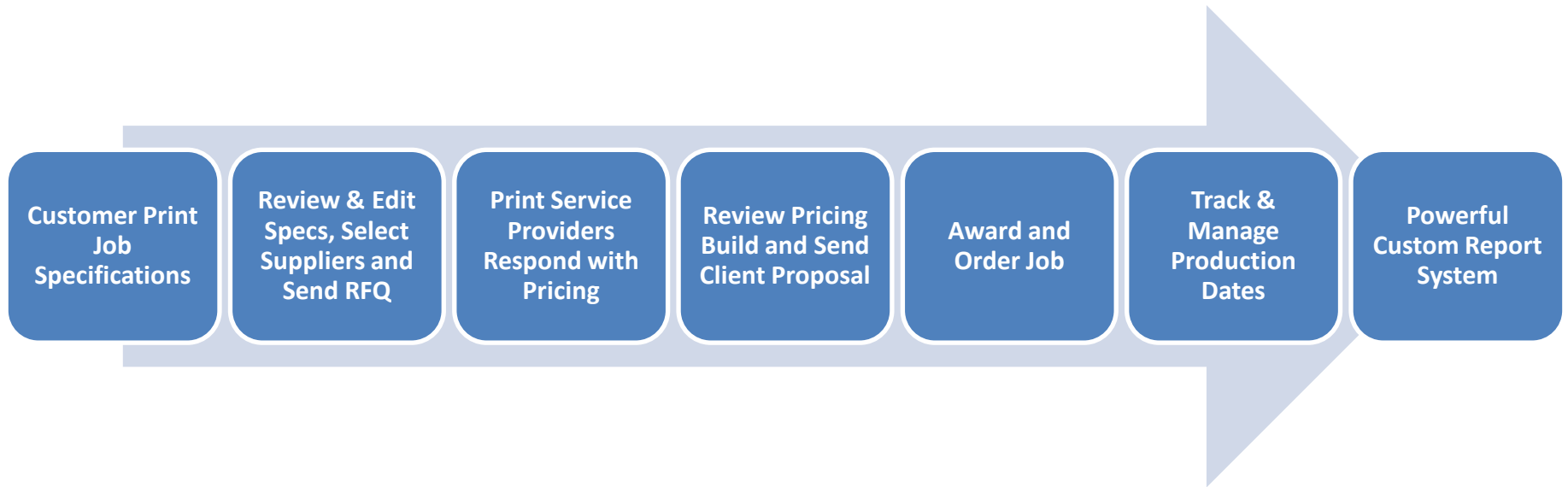
P3 SOFTWARE

Automating Print Management





P3Expeditor Core Workflow



**This system empowers all print resellers - print brokers - print managers – in plant printers and print manufacturers with critical technology to manage print acquisition from the initial print specification to the final delivery...
*and beyond.***



Organize and Centralize your important Data

Browser: p3software.com https://p3software.com/applet/login.php

Global Jobs Suppliers Customers Items Reports Help

byanchic@p3software.com Show Active Jobs Only Search Panel Job Summary No Panel Close Job List Reload List

Job #	Job Name	Customer	Project	Item Manager	Active	Status	Bids	Bids Due	Created
000300	Rosetta Brochure	1st National Federal Bank...			<input checked="" type="checkbox"/>	Reviewing Prices	0/0	4/14/11	4/13/11
000294	Price Version Brochure	1st National Federal Bank...			<input checked="" type="checkbox"/>	Planning	0/0	4/13/11	4/12/11
000288	Rosetta Brochure	1st National Federal Bank... Version			<input checked="" type="checkbox"/>	Ordered	3/0		4/7/11
000287 A	Rosetta Sheet	1st National Federal Bank...			<input checked="" type="checkbox"/>	Planning	0/0	4/20/11	4/19/11
000287	Rosetta Sheet	1st National Federal Bank... Multi-item			<input checked="" type="checkbox"/>	Awarded	1/1	4/8/11	4/7/11
000276	Velere Brochure	1st National Federal Bank...			<input checked="" type="checkbox"/>	Planning	0/0	4/8/11	4/5/11
000275	New Brochure	1st National Federal Bank...			<input checked="" type="checkbox"/>	Bids Requested	3/0	4/8/11	4/5/11
000274	MunichRe Brochure	1st National Federal Bank...			<input checked="" type="checkbox"/>	Planning	0/0	4/8/11	4/5/11
000270	Visual Brochure	1st National Federal Bank... Visual Brochure			<input checked="" type="checkbox"/>	Reviewing Prices	3/3		3/31/11
000267	Visual Brochure	1st National Federal Bank... Visual Brochure			<input checked="" type="checkbox"/>	Awarded	3/0		3/30/11
000265	MunichRe Brochure	1st National Federal Bank... MunichRe Brochure			<input checked="" type="checkbox"/>	Complete	3/3		3/30/11
000261	Vertex Sell Sheet	1st National Federal Bank...			<input checked="" type="checkbox"/>	Reviewing Prices	1/1		3/28/11
000258B	Vertex Sell Sheet	1st National Federal Bank...			<input checked="" type="checkbox"/>	Planning	0/0	3/30/11	3/29/11
000258	Vertex Sell Sheet	1st National Federal Bank... Vertex Mailer			<input checked="" type="checkbox"/>	Reviewing Prices	3/0	3/28/11	3/23/11
000256	Vertex Brochure	1st National Federal Bank... Vertex Brochure			<input checked="" type="checkbox"/>	Complete	3/0		3/23/11
000249	Visual Brochure	1st National Federal Bank... Visual Brochure			<input checked="" type="checkbox"/>	Ordered	3/3		3/20/11
000248	Visual Brochure	1st National Federal Bank...			<input checked="" type="checkbox"/>	Ordered	3/3		3/20/11
000247	Advanced Pricing Brochure	1st National Federal Bank...			<input checked="" type="checkbox"/>	Awarded	2/1		3/19/11
000246	TEST 2	1st National Federal Bank...			<input checked="" type="checkbox"/>	Awarded	3/1		3/19/11
00000241	TEST 3	1st National Federal Bank... TEST 3			<input checked="" type="checkbox"/>	Reviewing Prices	3/2	3/15/11	3/14/11
00000227	Visual Brochure	1st National Federal Bank... Visual Brochure			<input checked="" type="checkbox"/>	Reviewing Prices	3/3	3/8/11	3/7/11

Summary: 000299 - Teva Brochure

Owner: Bob Yancich
Job Status: Invoiced
Quantity: 2000
Price: \$2,000.00
Supplier: Coastal Press
Contact: Jim Buffet
Phone: 301-555-9989

Created: 4/13/11
Bids Due: 4/14/11 closed
Ordered: 4/13/11
Art Ready: 4/15/11 anticipated
Proofs Due: 4/18/11 anticipated
Delivery Due: 4/21/11 anticipated

Job Notes History Specifications Active

Customers, Suppliers, Jobs, Pricing, Client Proposals, Job Orders, Schedules, Customer Reports and much more



Create Job Specs, Select Suppliers and Send RFQ

Easy and Fast

The screenshot shows the 'Job Master' software interface. The main window is titled 'Job Master' and has a menu bar with 'Job', 'Actions', 'Prices', 'Order', 'Proposal', 'Project', 'Print', and 'Help'. Below the menu bar are several buttons: 'Select Suppliers >', 'Send RFQ >', 'Compare Bids >', 'Award Job >', 'Order Job >', and 'Complete Job >'. The 'Send RFQ >' button is highlighted. The interface is divided into several sections:

- General Info:** Job Number: 00000105, Job Name: RiderGroup Brochure, Customer: MegaBuyer Co - John Mega, Project: (empty), Item Manager: (empty), Job Type: New Job, Inventory Type: Inventory, Status: Planning. There are 'Edit', 'Search/Select', 'Open Project', and 'Add' buttons.
- RFQ Info:** Includes a table for 'Quantities' and 'Select Suppliers'.

Quantities	Supplier	Bid In
3	Bozeman Graphics - byancich@...	<input type="checkbox"/>
10,000	Coastal Press - byancich@p3sof...	<input type="checkbox"/>
20,000	Mazda Press - byancich@p3soft...	<input type="checkbox"/>
30,000		
- Job Spec Type:** Detailed-Spec Print Only
- GENERAL INSTRUCTIONS:** This is the 3rd reprint: previous job #00000092
- PREPRESS SERVICES:** Artwork Format: Digital File, File Type: Adobe PDF, Oper. System: Mac OSX, Delivery Media: Internet File Transfer, Prepress work: Pre-flight and proof, Proofs Required: Contract Color, Color Layout
- PRESS-PAPER-INK COMPONENT: Self-Cover Booklet - 24 Pages**
 - Flat Size: 11 X 17 in
 - Finished Size: 8.5 X 11 in
 - Bleeds: Edges bleed at Head, Foot, Face, Spine
 - Paper: #2 grade Coated 60# Text, Gloss, White
 - Coating/Lamination: UV Coating 2-sides
 - Prints: 5/5 same inks both sides
 - Inks: 1-Spot Color + 4-Color Process, Medium Coverage
- BINDERY SERVICES:** Binding Type: Saddlestitch, Shrink wrap: single pieces
- SHIPPING & MAILING:** (empty section)

At the bottom of the job spec section, there are buttons for 'Add Press/Paper/Ink Section' and 'Remove Section'.

Build job specs using:

- Detailed smart templates or
- Create your own templates or
- Just write or paste in your specs.

Create specs for digital, offset, mail services, kitting and more.

Simply point and click to select your suppliers

RFQs auto-email to selected suppliers
(you can attach files too!)



Create Simple or Detailed Job Cost RFQ'S

Project Print Help Save & Close

Compare Bids > Award Job > Order Job > Complete Job >

Job Owner: byancoich@p3software.com Job Savings: 0.00

Job Spec Type Detailed-Spec Print Only

Job Components (Double-Click on text below to edit)

Version 1: 16 pages

	Quantities	10,000	20,000	30,000
Total (Cost \$)				
Print (Cost \$)				
Paper (Cost \$)				

Version 2: 24 pages

	Quantities	10,000	20,000	30,000
Total (Cost \$)				
Print (Cost \$)				
Paper (Cost \$)				

GENERAL INSTRUCTIONS: none required

PREPRESS SERVICES:

Artwork Format: Digital File
File Type: Adobe PDF
Oper. System: Mac OSX
Delivery Media: Internet File Transfer

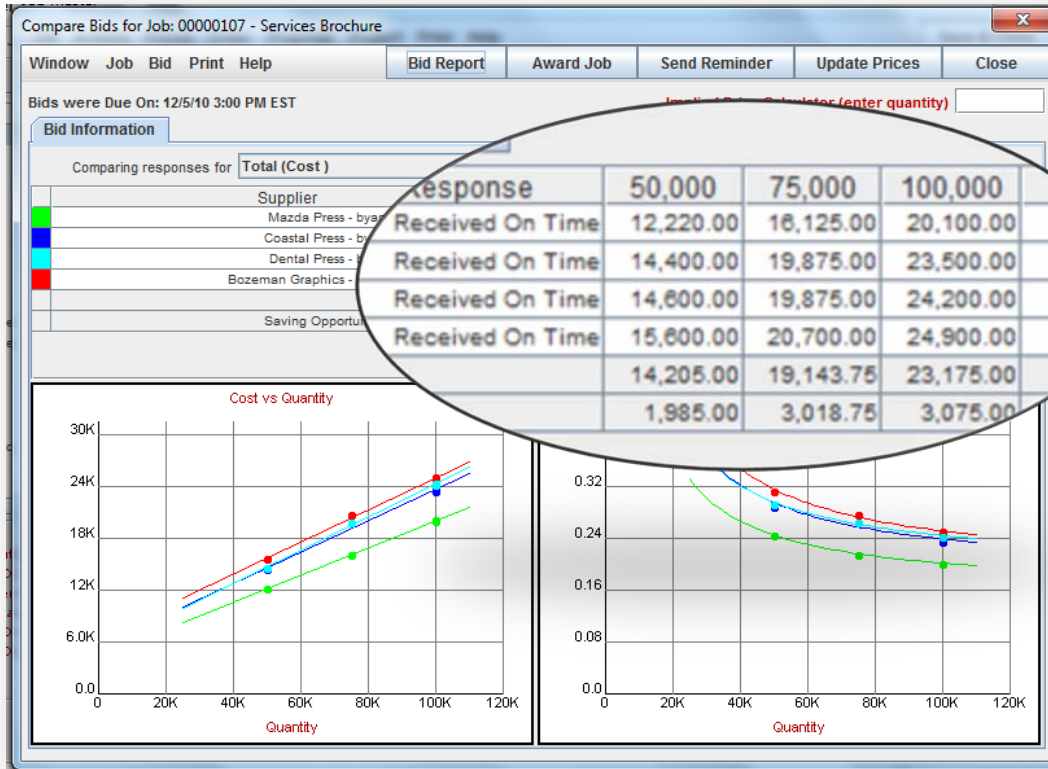
Easy and Fast

Request Detailed Cost Data:

- Compare Version Costs
- Breakout Specific Job Costs
- Print, Paper, Freight ... whatever
- Analyze Costs and Save Money!



Print Service Providers Respond with Pricing



Easy and Fast

Supplier price responses automatically update in system

Easily compare prices and savings

Send Reminders, Create Bid Reports and Award Jobs

Estimate pricing for other quantities with the Implied Price Calculator



Build and Send Project Proposals

Easy and Fast

Build professional, branded project proposals

Include multiple items each with its own mark up

Options for including job specs, taxes and other information

Use standard or customized terms and conditions

REGENCY
OFFICE PRODUCTS

PROJECT PROPOSAL
Regency Office Products
81 Speen St
Franklin, MA 01760
Phone: 508-318-4587

Private Label Music
Leon Russell
100 Carney Way
Jackson, MS 77887

Proposal Date: 12/4/10
Project Name: Services Brochure

Item Description		Option 1	Option 2	Option 3
Services Brochure	Quantities	50,000	75,000	100,000
	Price	\$20,366.67	\$26,008.06	\$30,923.08
Graphic Design Services	Quantities	50,000	75,000	100,000
	Price	\$1,673.33	\$1,673.33	\$1,673.33
		Option 1	Option 2	Option 3
	Total Price	\$22,040.00	\$27,681.40	\$32,596.41


PREPRESS SERVICES:
Artwork Format: Digital File
File Type: Adobe PDF



Award and Order Job

Easy and Fast

PURCHASE ORDER:



To: Mazda Press Mike Zoom 10 Capacino Dr Montezuma, CA 33434 US Phone: 415-555-8734 Fax: 415-555-9987 byancich@p3software.com	Job #: 00000107 Order Date: 12/4/10 Date Required: 12/15/10 For prompt payment, the above numbers must appear on all packages, documents, correspondence, etc. A copy of this order must be returned with your invoice, or payment may be delayed. This Purchase Order is subject to the Terms and Conditions listed below.
---	--

JOB: 00000107 - Services Brochure

Art Ready: 12/6/10
 Proof Due: 12/8/10
 Delivery Due: 12/15/10

Quantity Allowances: **Over Run: 0% /Under Run: 0%**
 Currency: **\$ US Dollars**

Quantity	Description	Unit Price	Unit Rate	Total Price	Tax
75000	00000107 - Services Brochure	\$215.00	per thousand	\$16,125.00	
Total:				\$16,125.00	

PREPRESS SERVICES:

Artwork Format: **Digital File**
 File Type: **Adobe PDF**
 Oper. System: **Mac OSX**
 Delivery Media: **Internet File Transfer**
 Prepress work: **Ready to plate**

Create detailed, branded Purchase Orders in a snap

Email orders to supplier directly from the system

Records and tracks all events in the Job History



Track & Manage Production Dates

Easy and Fast

Global Jobs Suppliers Customers Items Reports Help

byancich@p3software.com Showing jobs 0 days before and 3 days after selected date. Close Calendar

December 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
				(1)	(1)	
5	6	7	8	9	10	11
	(3)	(2)	(2)			
12	13	14	15	16	17	18
		(2)	(2)			
19	20	21	22	23	24	25
26	27	28	29	30	31	

Date	Job Name	Deadline Type
12/6/2010	RiderGroup Brochure	Art Ready
12/6/2010	Xeroy Brochure 4	Art Ready
12/6/2010	Services Brochure	Art Ready
12/7/2010	OPG Brochure2	Proofs Due
12/7/2010	RiderGroup Brochure	Proofs Due
12/8/2010	Xeroy Brochure 4	Proofs Due
12/8/2010	Services Brochure	Proofs Due

Summary: 00000107 - Services Brochure

Owner: Bob Yancich Created: 12/4/10
Job Status: Ordered Bids Due: 12/5/10 closed
Quantity: 75000 Ordered: 12/4/10
Price: \$16,125.00 Art Ready: 12/6/10 anticipated
Supplier: Mazda Press Proofs Due: 12/8/10 anticipated
Contact: Mike Zoom Delivery Due: 12/15/10 anticipated
Phone: 415-555-8734

Job Notes History Specifications Active

The Calendar lets you track all deadlines for all customer jobs based on date and deadline type

Highlight a deadline item on the list and the job summary displays job details instantly

Makes it easy to view and manage an associate's calendar in their absence



Custom Report System

Easily Build Detailed Reports
Create Custom Report Templates
View in System or in a Spreadsheet App
Many Report Templates Included

Manage and Analyze data:
Purchase Volume
Profits
Supplier Performance
And much more...

Q55													
	A	B	C	D	E	F	G	H	I	J	K	L	M
40	Dental Press	3	Beta Test 2	-	Not Rated	7/11/2010	2,000		3	-	-	-	0
41	Dental Press	43	FujiFilm Brochure	On Time	Exceeded Expectations	10/18/2010	2,000	\$1,400.00	\$1,400.00	2,000	\$1,550.00	\$1,400.00	\$150.00
42	Dental Press	71	Beta Test 50	On Time	Exceeded Expectations	12/3/2010	2,000	\$1,800.00	-	2,000	\$1,988.33	\$1,800.00	\$188.33
43	Dental Press	00000097A	Xerox 2 Brochure	On Time	Exceeded Expectations	11/18/2010	2,000	\$2,000.00	-	-	-	-	\$0.00
44	Dental Press	102	Xerox 3	On Time	Exceeded Expectations	11/24/2010	2,000	\$1,800.00	-	2,000	\$2,100.00	\$1,800.00	\$300.00
45	Group Name	Count	Count	Avg Days (Early/Late)	Average (Range 1-5)	Count	Total	Total	Total	Total	Total	Total	Total
46	Dental Press	5	5	0	4	5	10,000	7,003.00	1,400.00	6,000	5,638.33	5,000.00	638.33
47													
48													
49	Supplier:	Job	Job Name	Delivery On Time	Quality Rating	Order Price	Savings Quantity	Savings Benchmark	Savings Final Amount	Final Amount	Amount Saved		
50	Mazda Press	20	Mapleleaf Brochure	-	Exceeded Expectations	\$2.00	-	\$2.00	-	-	\$0.00		
51	Mazda Press	23	CGX Sheet	On Time	Exceeded Expectations	\$0.00	-	-	-	-	\$0.00		
52	Mazda Press	41	Beta Test 34	-	Exceeded Expectations	\$0.00	-	-	-	-	\$0.00		
53	Mazda Press	69	Beta test 48	On Time	Exceeded Expectations	\$20.00	100	\$30.00	\$20.00	\$20.00	\$10.00		
54	Mazda Press	75	Beta test 48	On Time	Excellent	\$20.00	100	\$30.00	\$20.00	\$20.00	\$10.00		
55	Mazda Press	81	MWV Brochure	On Time	Excellent	\$2,000.00	2,000	\$2,058.33	\$2,000.00	\$2,000.00	\$58.33		
56	Mazda Press	96	RiderGroup Brochure	On Time	Exceeded Expectations	\$4,000.00	4,000	\$4,000.00	-	-	\$0.00		
57	Mazda Press	98	RiderGroup Brochure	On Time	Not Rated	\$4,000.00	-	-	-	-	\$0.00		
58	Mazda Press	100	Palmcoast Brochure	On Time	Met A	\$2,000.00	2,000	\$2,100.00	\$2,000.00	\$2,000.00	\$100.00		
59	Mazda Press	107	Services Brochure	On Time	Excellent	\$2,000.00	2,000	\$2,100.00	\$2,000.00	\$2,000.00	\$100.00		
60	Group Name	Count	Count	Avg Days (Early/Late)	Average (Range 1-5)	Count	Total	Total	Total	Total	Total	Total	Total
61	Mazda Press	10	10	0	4.2222	\$20.00	20,000	\$25.00	\$20.00	\$20.00	\$5.00		
62						\$2,800.00	3,000	\$4,000.00	\$2,800.00	\$2,800.00	\$1,200.00		
63	Supplier:	Job	Job Name	Delivery On Time	Quality Rating	Order Price	Savings Quantity	Savings Benchmark	Savings Final Amount	Final Amount	Amount Saved		
64	Mazda Press	20	Mapleleaf Brochure	-	Exceeded Expectations	\$16,125.00	75,000	\$19,143.75	\$16,125.00	\$16,125.00	\$3,018.75		
65	All Groups Combined	Count	Count	Avg Days (Early/Late)	Average (Range 1-5)	Count	Total	Total	Total	Total	Total	Total	Total
66	REPORT TOTALS	27	27	0	3.8182	\$21,125.00	122,100	\$29,725.75	\$24,965.00	\$24,965.00	\$4,750.00		



How effective is P3Expeditor?



" P3Expeditor is brilliant! It takes all of the aspects of print brokering and offers efficient, detailed, time-saving steps. P3Expeditor's innovative capabilities from beginning-to-end are not only user-friendly, but also systematic and logical. Throughout my 25+ years in the printing industry, I have used several other print procurement software programs, and P3Expeditor surpasses all of them by far. I would highly recommend P3Expeditor to businesses in our industry. "

Lindalee Schwinnen
Martin Print Services, LLC



"We process over 200 jobs a month with only three buyers. P3Expeditor makes my work easier, gets the job done faster, keeps us ahead of our competitors and on top of our suppliers."

Ed Meyers, Mailing Services of Pittsburgh



"We've been using P3Expeditor since 2005 for all the printing requests we outsource. It really helps us gather information quickly and keep it organized. Because of the ease of using this software we have been able to get more quotes which has ensured we were getting the best price and ultimately saved us money. As an added bonus our customers really like the output we get out of P3 that outlines all the quotes in a quick, easy to understand, chart. Great product for us, we love it!"

Mike Schrader, Manager, Printing & Mailing Solutions, Mercury Marine, Fond du Lac, Wisconsin

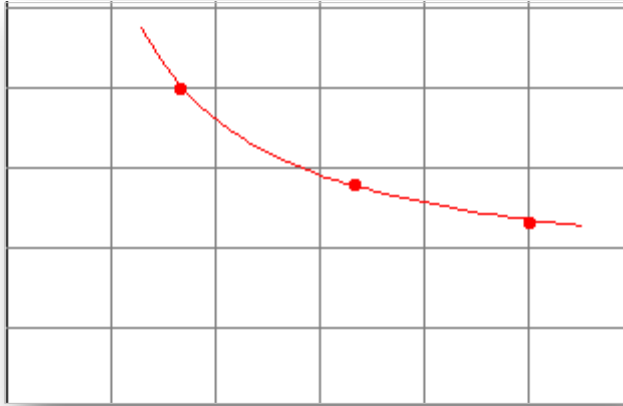
Our users say it best! Read comments from universities, publishers, government agencies, corporations, print managers and resellers around the world at www.p3software.com



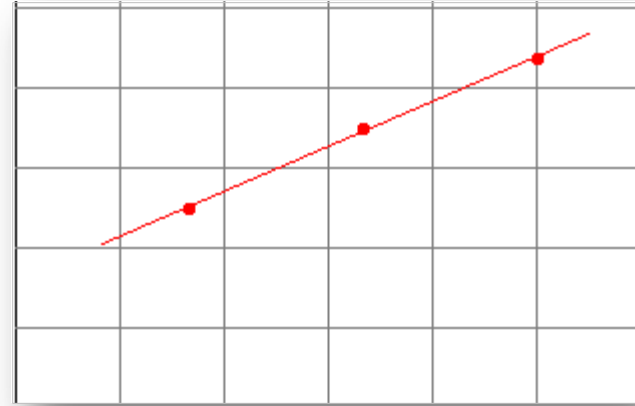
In Summary

P3Expeditor establishes a connected workflow from job origination through supplier selection, pricing, client proposal, order and tracking key production dates. It centralizes all job and pricing data and provides accountability, oversight and powerful reporting.

- **Easily track bidding and pricing metrics, win percentage, cost savings, supplier performance and much more**
- **Reduce: errors, dropped jobs, missed deadlines, excuses**
- **Adds visibility and structure throughout the entire workflow**



Your Costs



Your Profits

**P3Expeditor is used by competitive, successful
print management companies worldwide.
Each one effectively driving down costs while increasing margins.**

Easy to use and surprisingly affordable

Get started today with a FREE 30 day full system trial

www.p3software.com

508-315-8000