



# P3 SOFTWARE, INC.

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## **FOR IMMEDIATE RELEASE**

P3EXPEDITOR EXPANDED TO TOTAL SUPPLY CHAIN SOLUTION FOR PRINT  
*Innovative S3 Sales Support System targets Agencies, Brokers and other Print Resellers*

**Boston, Ma - June 6, 2003** - P3Software, Inc. print procurement software innovator announced the release of its S3 Sales Support System. S3 Sales Support extends P3Expeditor from procurement to sales management. For print resellers such as Ad Agencies, Design Firms and Print Brokers, S3 Sales Support and P3Expeditor provide a total print supply chain solution.

"My firm manages numerous print projects for our customers. It [P3Expeditor with S3 Sales Support] saves us tons of time and minimizes mistakes, because everything is on one platform," says Dave Vener, President of Impress Printing & Graphics.

The S3 Sales Support system is built on the core P3Expeditor print procurement program. It enables users to take quotes provided by print suppliers and quickly build business proposals for their customers. For agencies, designers and other print resellers this means that P3Expeditor can manage an entire print project from both the sales and procurement perspectives.

"This is a capability that our customers that resell printed products were pushing for," said Caleb Tower, P3Software's CEO, "Our customers kept saying it would be great if they could convert supplier quotes into proposals for their customers in one place. So, we made it happen."

P3Expeditor and the S3 Sales Support module were designed and refined to take time out of the print procurement and resale process. The organization and efficiency they create helps buyers focus on key decisions rather than mundane paperwork.

Getting started with P3Expeditor is fast and easy. P3Expeditor can be downloaded directly from [www.p3software.com](http://www.p3software.com). Print buyers can start using the P3Expeditor with their regular printers in about 15 minutes. Buyers get immediate benefits working with suppliers they know and trust.

### **Pricing and Availability**

P3Expeditor is available for Windows, Mac Classic and Mac OSX, through the P3Software website [www.p3software.com](http://www.p3software.com). All versions come with a 30-Day free trial license for new users. Customers can buy a P3Expeditor license (\$599 per user) or use it on a pay-as-you-go basis (\$260 per user per year).

**About P3 Software**

P3Software is a privately held company headquartered in Newton, Massachusetts. The company's mission is to provide affordable print procurement software to corporate buyers, graphic designers, advertising agencies and print brokers. To find out more about P3 Software or P3Expeditor, please visit [www.p3software.com](http://www.p3software.com) or call Caleb Tower at 617-256-3366.

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