NEWS RELEASE For Immediate Release

September 2014

P3Software Technology selected by UNICEF UK

Newton, Massachusetts USA - September 2014 - P3Software, Inc. a world leader in print procurement and print management enabling technology is pleased to announce it's association with UNICEF UK.

Focus On Print Supply Chain

P3Software is focused on building exceptional cloud based technologies to facilitate print procurement and print management. Utilizing this



technology saves companies and organizations significant time and money while making it possible for print providers to heighten their service levels to their customers.

"P3Software technology is used by many organizations globally in their effort to maximize operational savings" states CEO Caleb Tower adding "UNICEF is a global organization focused on saving and enriching the lives of children and we feel honored to be able to help them lower costs and maximize resources.

"We use P3Software technology on a daily basis for all of UNICEF UK's print procurement purposes. It is an extremely effective tool which allows us to instantly compare quotes, boost savings and create a cloud-based print transaction archive. It is invaluable" states Mel Collister, Print Coordinator, Unicef UK.

UNICEF is the world's leading organization for children, working in over 190 countries.



"As a corporate citizen with customers around the world we feel great having the opportunity to positively impact UNICEF" states P3Software COO Bob Yancich.

"When a non-profit organization lowers costs along the supply chain it directly enhances its ability to serve its cause"

When the cause is helping kids that need help... that's a cause we support!

To help the kids: **DONATE NOW!** It only takes a minute and it matters!

About P3Software

Founded in 2001 and headquartered near Boston, Massachusetts USA, it is a privately held company that develops an easy to use, affordable and fully scalable, cloud based print management technology. P3 Software technology manages the print bidding and buying process, from initial specification to project delivery. Unique in its ease of use and affordability it is the choice of successful corporations, agencies, educational and nonprofit institutions, print broker/managers, in-plant

facilities and print service providers.

With a global network server infrastructure it serves customers around the world. P3Software does not provide any print production or print management services or maintain proprietary supplier networks

www.p3software.com

P3Software, Inc

Contact: Bob Yancich

byancich@p3software.com

508-444-8217